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WHR Client Jersey Shore Joins Pebble Research Initiative

May 3, 2006 – WHR client Jersey Shore University Medical Center in Neptune, NJ, is one of the newest members of the Pebble Project research initiative.

Launched in 2000 by the nonprofit Center for Health Design, the Pebble Project is a partnership between The Center and a select group of forward-thinking healthcare organizations to research and document the effects of evidence-based building design on quality of care and financial performance.

“We are pleased and excited that Jersey Shore has been accepted into the Pebble Project,” said Charles Cadenhead, Senior Principal and Senior Medical Planner for WHR. “As an evidence-based design practice, our focus is on outcomes. We are looking forward to collaborating with Jersey Shore and the other Pebble partners to add to the body of knowledge in the field.”

Jersey Shore’s \$235 million expansion includes a new bed pavilion, diagnostic and treatment building, renovations to clinical and outpatient areas, a new parking garage, and other infrastructure improvements.

The project’s centerpiece is a new entrance and atrium, whose curved design was inspired by a mast and sail that reflect the coastal heritage of the area. The entry corridor features “plank” shapes that are reminiscent of the famous Jersey Boardwalk.

In the new five-story bed tower, patient care units are organized in the “neighborhoods” of 12 private rooms. Among other things, Jersey Shore and WHR plan to measure the impact of this layout on walking distances for nurses.

Additionally, because departments such as ED and Cardiology are completely relocating from an existing facility to the new pavilion, it provides an excellent opportunity for baseline research.

WHR is a 135-person, full-service architecture and interiors firm in Houston and Dallas, TX, that specializes in evidence-based design for healthcare, education, science, and research facilities.